

PUBLIC UTILITY COMMISSION OF OREGON
STAFF REPORT
PUBLIC MEETING DATE: August 8, 2006

REGULAR _____ CONSENT X EFFECTIVE DATE August 9, 2006

DATE: July 26, 2006

TO: Public Utility Commission

FROM: David Sloan

THROUGH: Lance Ball, Phil Nyegaard and Lee Sparling

SUBJECT: UNITED TELEPHONE COMPANY OF THE NORTHWEST: (Advice No. OR06-18) Adds Progressive Plan as a service that qualifies for the Customer Referral Program, introduces a business customer referral program, and makes minor text changes by removing references to Sprint.

STAFF RECOMMENDATION:

Staff recommends that the filing be allowed to go into effect.

DISCUSSION:

On July 7, 2006, United Telephone Company of the Northwest filed Advice No. OR06-18, introducing into its tariff, PUC. Or. No. 3, a Business Customer Referral Program (Business Program). The projected net annual revenue increase from the filing is \$4,300.

Pursuant to the Business Program, existing business customers subscribing to any service who submit a referral via the company's Internet website will receive a \$25.00 bill credit if the referral results in the establishment of service by a new customer and subscription to any Solutions-Business Package. The referring customer receives the credit within 60 days after the referred customer's service establishment. Multiple credits may be received by a referring customer, with one credit rendered per bill cycle and unused credits rolling over to future billing periods.

The filing also modifies the company's Residential Customer Referral Program¹ by adding Progressive Plan Solution Package as a qualifying service combination.

¹ The company introduced its Residential Customer Referral Program in Advice No. OR05-24 effective October 29, 2005.

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Additionally, the filing removes references to Sprint in the list of qualifying service combinations.

The filing is in compliance with Oregon Revised Statute 759.190 and Oregon Administrative Rule (OAR) 860-022-0015, which require a utility to file proposed tariff changes 30 days prior to the time they are to take effect. The filing is also consistent with OAR 860-022-0025, which permits a utility to make tariff changes and establishes the type of information a utility must submit with a tariff filing. The filing is not contrary to the public interest.

PROPOSED COMMISSION MOTION:

The tariff sheets filed with United Telephone Company of the Northwest's Advice No. OR06-18 be allowed to go into effect for service rendered on or after August 9, 2006.