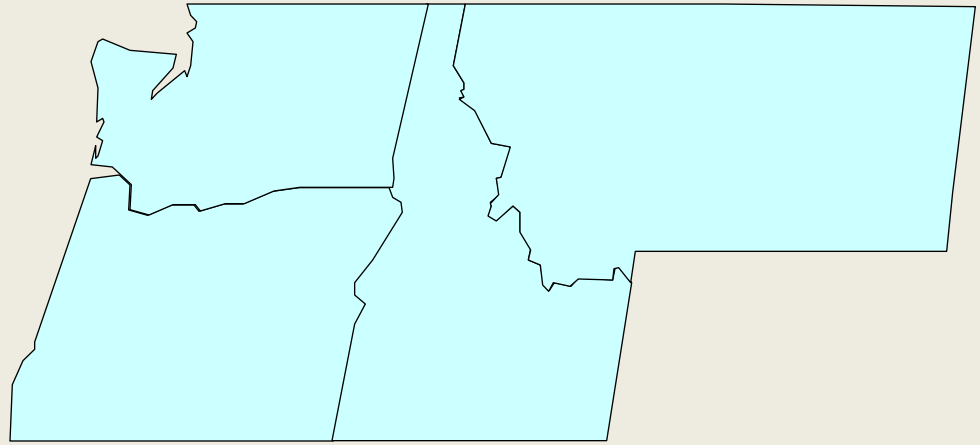




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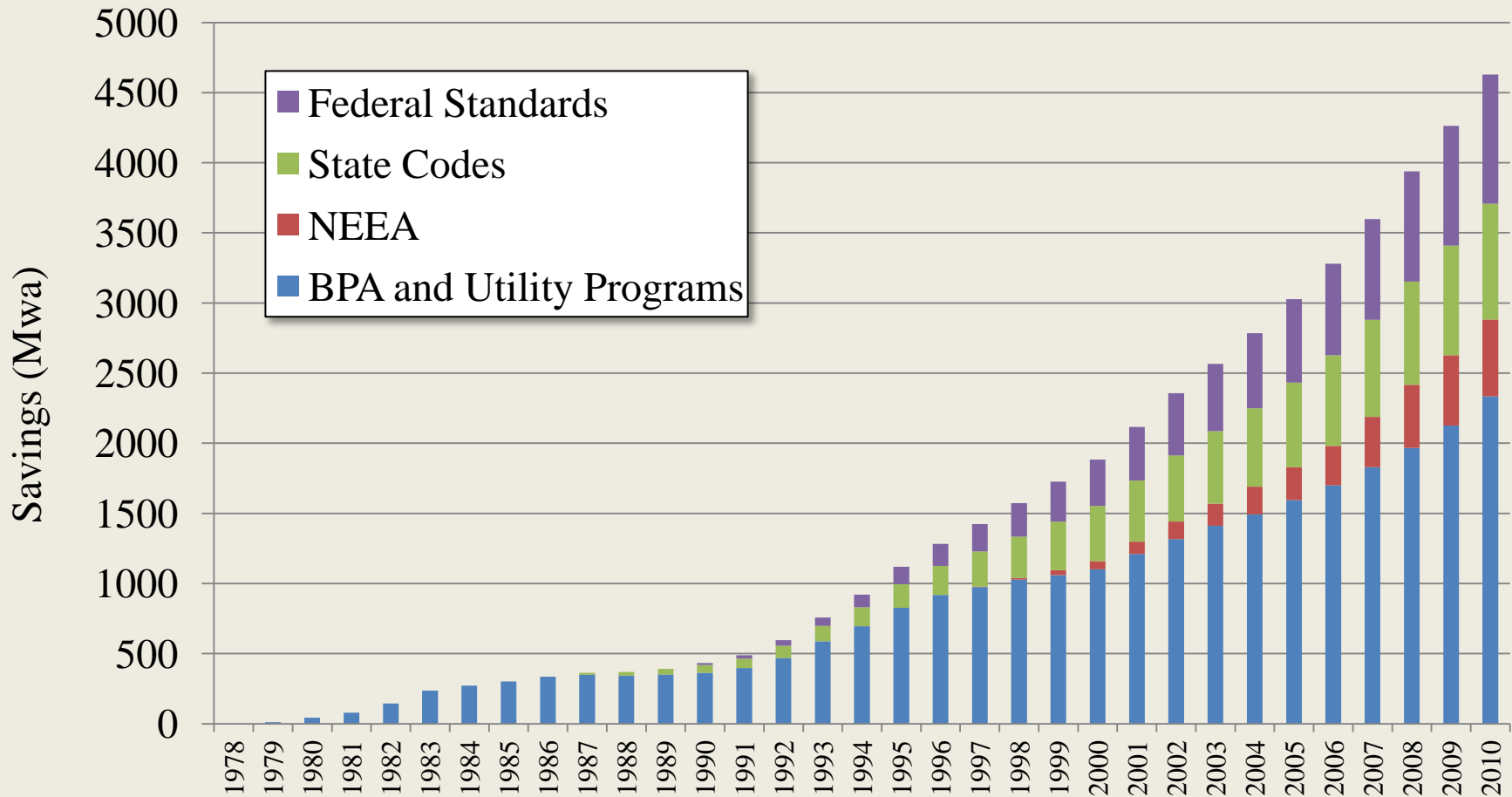
- Interstate Compact Agency - 8 members, representing the governors of Idaho, Montana, Oregon & Washington
- Policy recommendations re: electric power and fish & wildlife recovery in Columbia River system
- Celebrating our 30th year in 2011

Power planning

- Council to develop a 20-year forecast of demand and least cost resource strategy
- Efficiency defined as a resource
- Resource priorities specified:
 - Efficiency, renewables, cogeneration, other
- Public involvement



Cumulative Regional Conservation Achievements 1978-2010 (MWa)

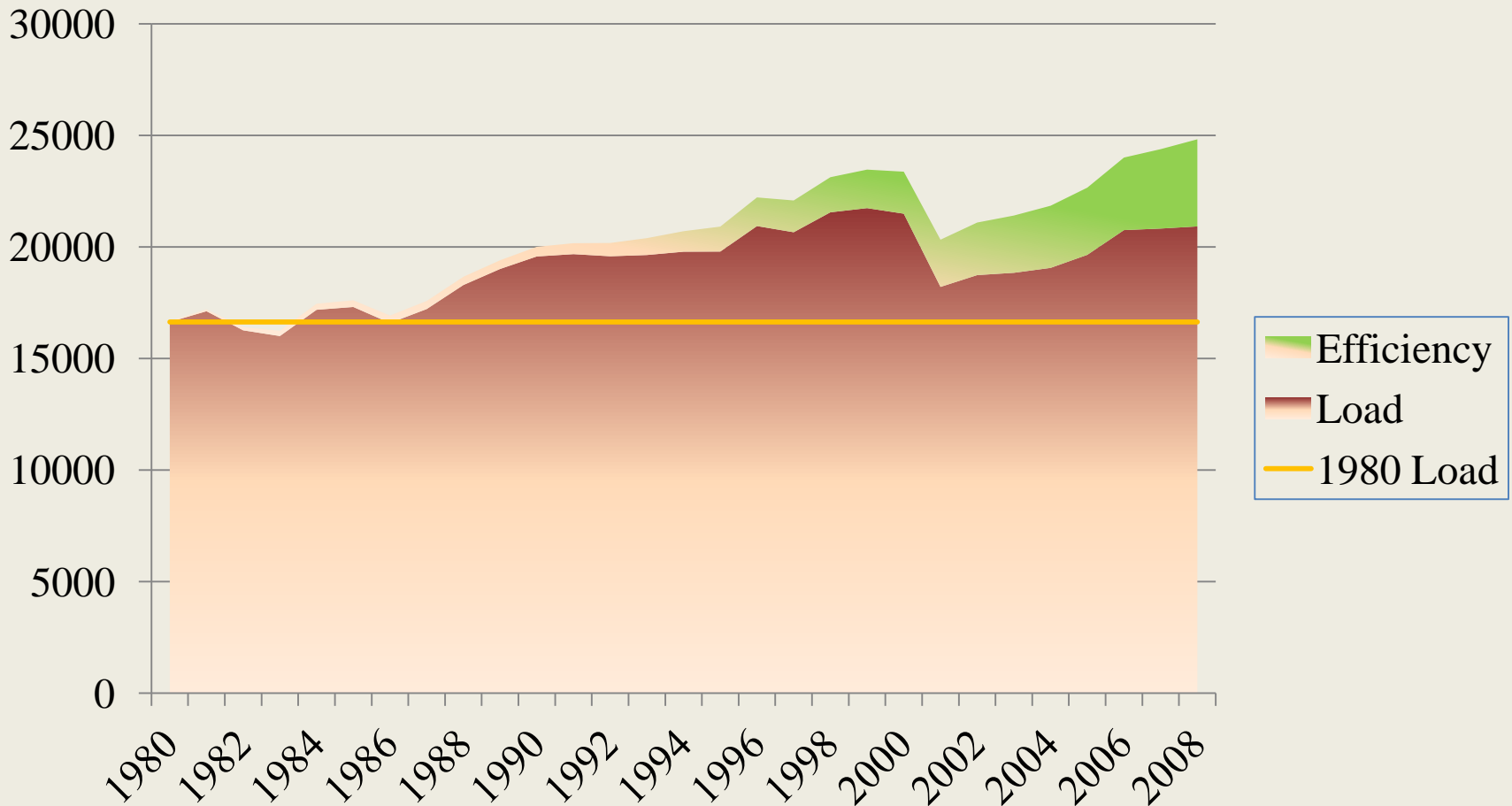


Energy Efficiency Is The Region's Third Largest Resource

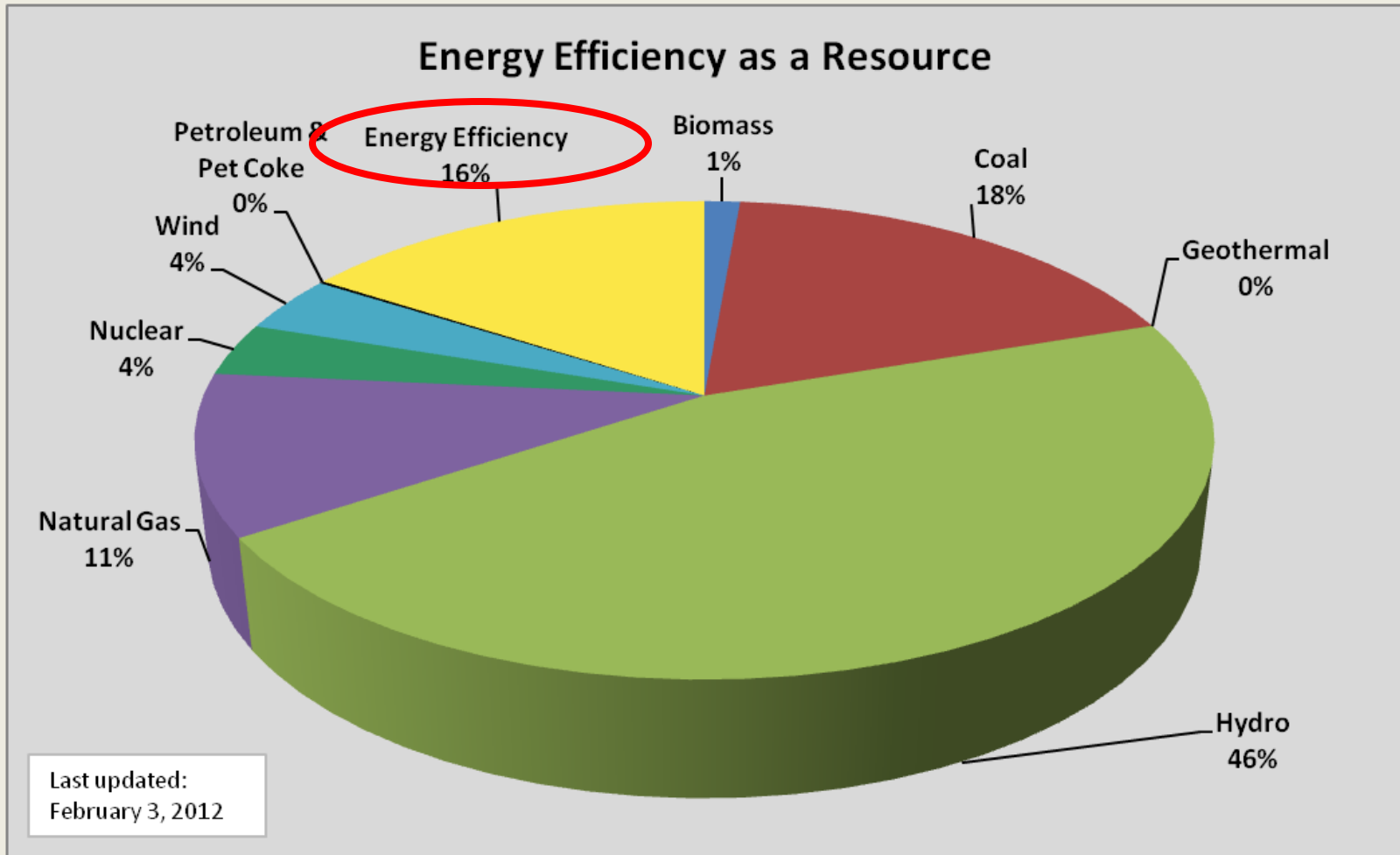


Saved The Equivalent of More Than Two Grand Coulee Dams

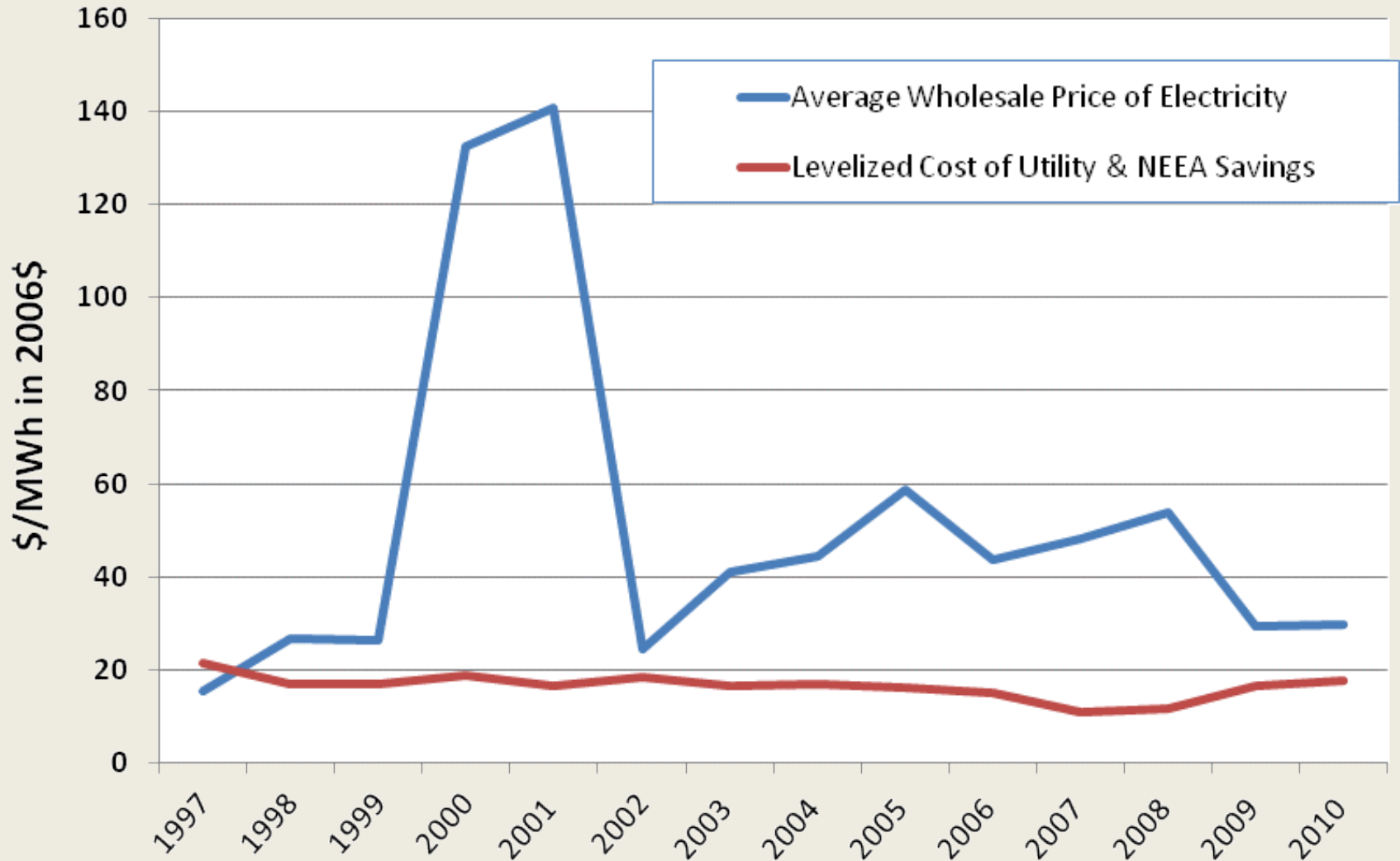
Conservation met half of load growth over last 30 years



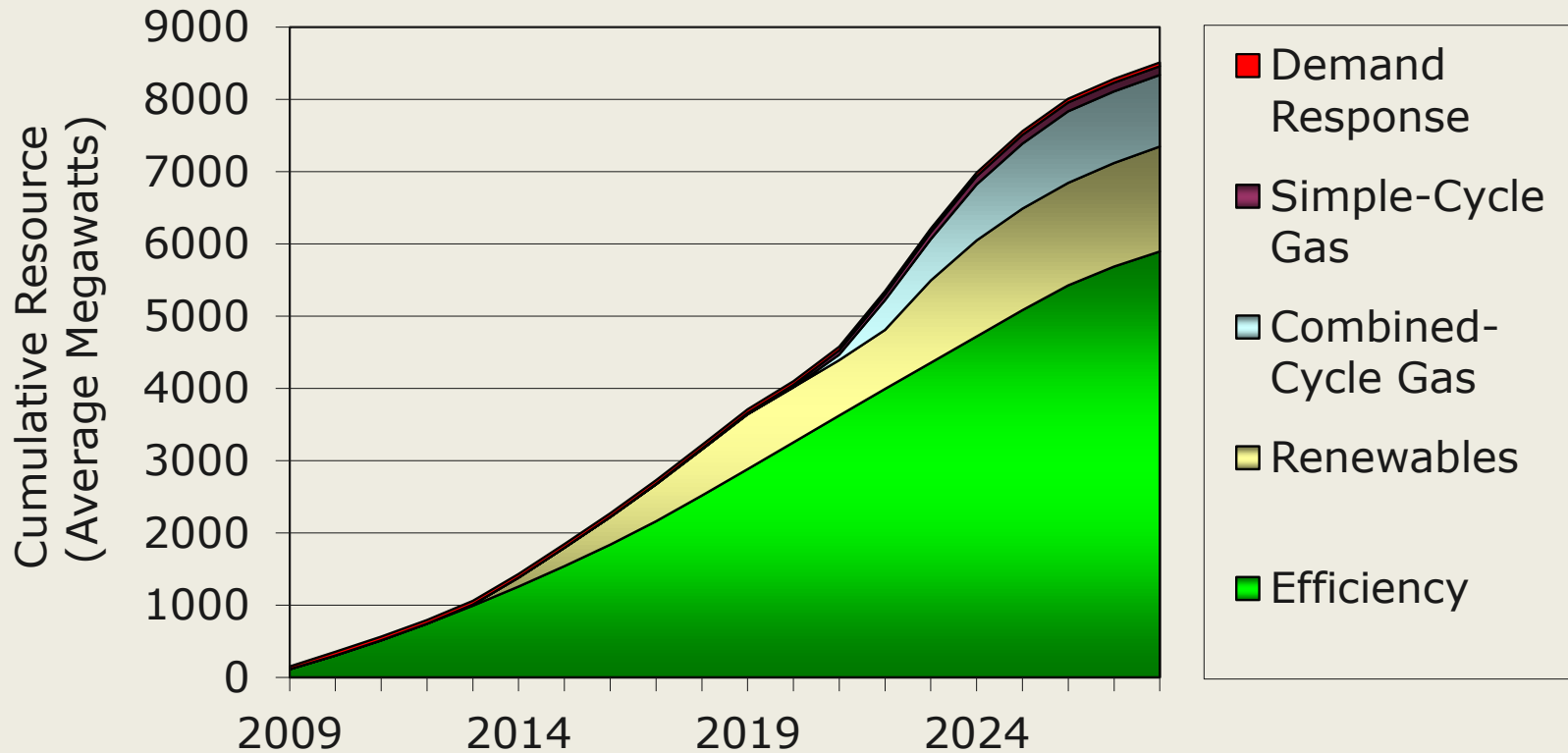
Energy Efficiency Is The Region's Third Largest Resource



Cost of Savings Versus Market Price of Power

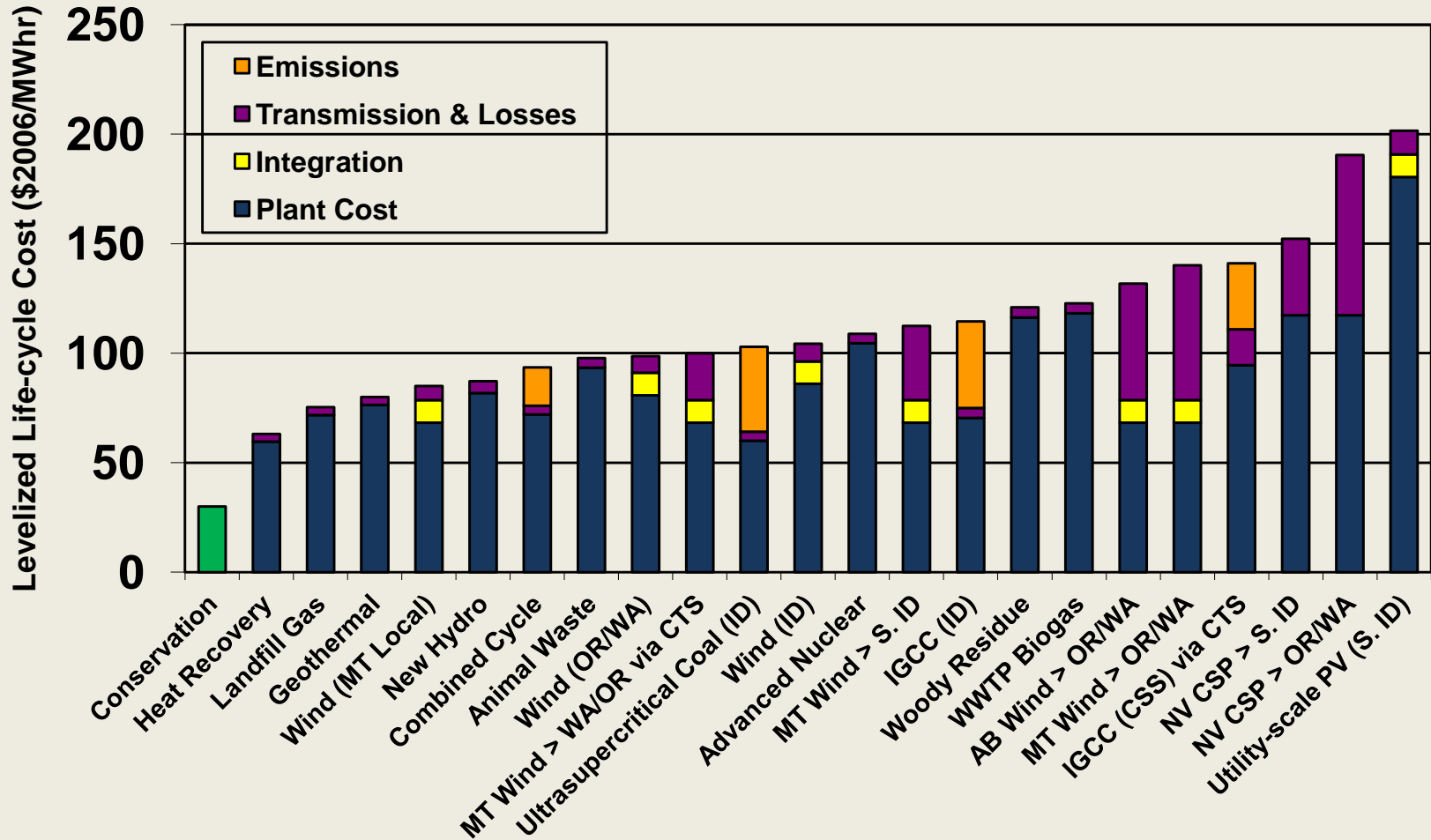


Sixth Plan Resource Portfolio*

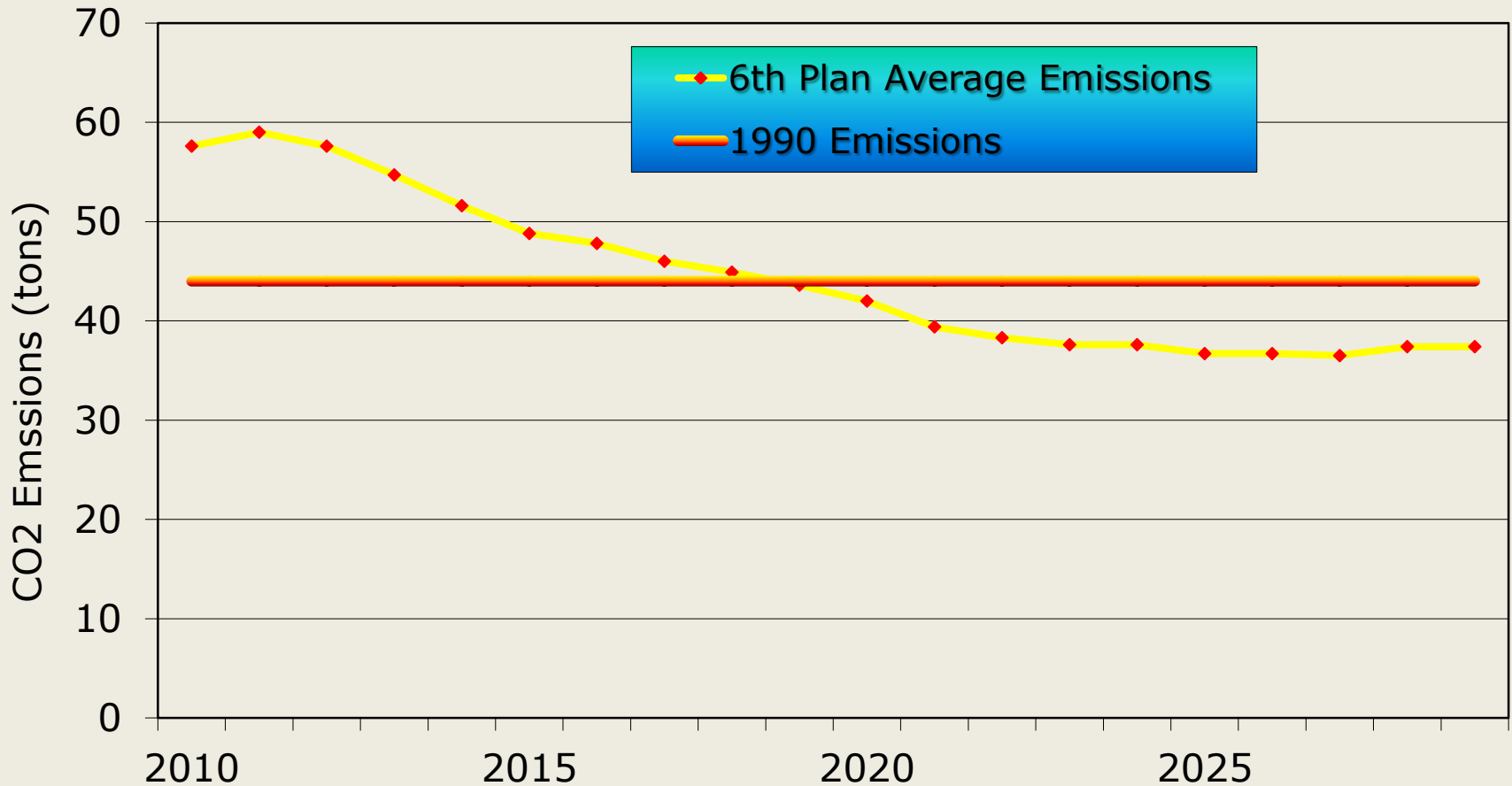


*Expected Value Build Out. Actual build out schedule depends on future conditions

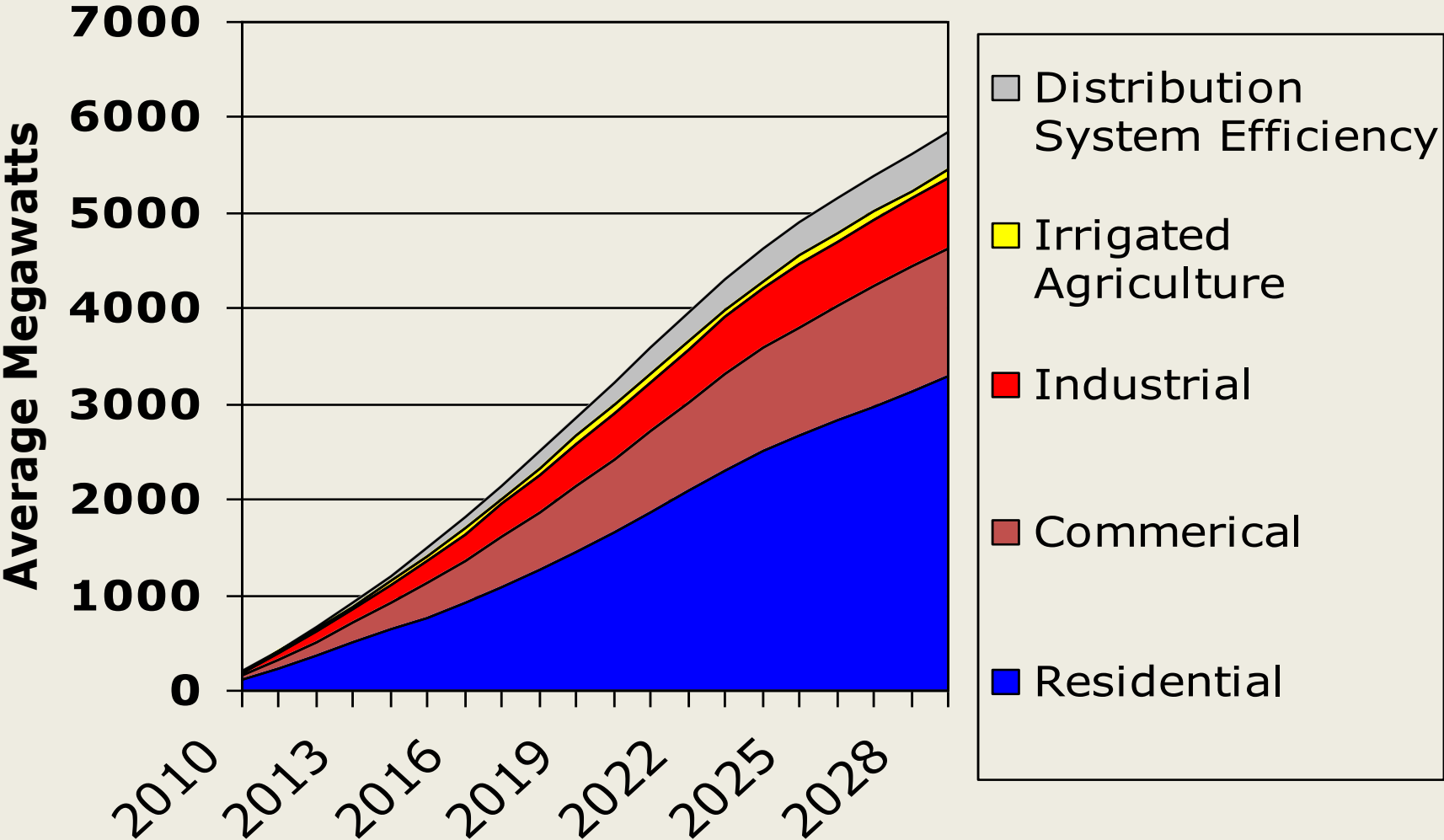
Resource Costs: Long Term



Meeting The 6th Plan's Goals Drops Carbon Emissions 15% Below 1990 Levels by 2020



Conservation Potential by Year



Increased Potential

MWa Achievable End of Period and <\$120/MWh	5th Plan 2005	6th Plan 2009
Consumer Electronics	155	800
Industrial	350	800
Distribution Efficiency	0	400
Residential	2119	2400
Commercial	1183	1400
Agriculture	93	100
Total	3902	5900

Select New Measures in 6th Plan Conservation Assessment

New Measure or Practice	MWa by 2029	\$/MWh*
Residential Heat Pump Water Heaters	500	\$26
TVs & Set-Top Boxes	470	\$(5)
Computers & Monitors	360	\$60
Distribution Efficiency & Voltage Optimization	400	\$9
Industrial System Optimization Measures	200	\$16
Residential Ductless Heat Pumps	200	\$70
LED Street, Area, Facade & Parking Lighting	140	\$40
Computer Server Rooms	130	\$(2)
Dairy	10	\$2

* Levelized Net Total Resource Cost in 2006\$ per MWh for Measures less than \$100/MWh includes Act Credit



Observations on Next Generation EE

- Human Factor Increasingly Prevalent
 - Higher cost & less reliable than widgets
 - Training, education, feedback, tools
- Codes & Standards to Capture Prescriptive
 - Up to half of 20-year potential, cheap but...
 - Takes programs to demonstrate feasibility
- New & Renewed Allies
 - Focus on supply chain development
 - Business decision makers, EE trade allies, government, social media, diverse approaches needed
- Not Everything Works as Expected
 - Impact evaluation & research are critical

More Information?

- Council Website www.nwcouncil.org

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